



WPMT-TV
2005 South Queen Street
York, PA 17403
(717) 843-0043

CONTRACT

<u>Contract / Revision</u> 402638 /		<u>Alt Order #</u>
<u>Product</u> ISSUE 10/30 - 11/6		
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Estimate #</u> 1567	
<u>Advertiser</u> Restore Our Future		<u>Original Date / Revision</u> 10/29/12 / 10/29/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPMT	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> Telerep Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
		<u>Total Ratings</u> 111.00
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Mentzer Media Services Inc
Attention: Tammie Wingrove
600 Fairmont Ave
Suite 306
Towson, MD 21286

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	43	10/30/12	11/02/12	TU-F 7p-730p	7p-730p	- TWTF - -	:30	4	\$500.00	2.00	NM	4	\$2,000.00
N 2	43	10/30/12	11/02/12	TU-F 730p-8p	730p-8p	- TWTF - -	:30	6	\$500.00	2.00	NM	6	\$3,000.00
N 3	43	10/30/12	11/02/12	TU-F Weekday Late News	10p-1030p	- TWTF - -	:30	4	\$750.00	4.00	NM	4	\$3,000.00
N 4	43	10/30/12	11/02/12	TU-F Weekday Late News	1030p-11p	- TWTF - -	:30	4	\$750.00	4.00	NM	4	\$3,000.00
N 5	43	10/31/12	10/31/12	X Factor Wed	8p-10p	- - W - - -	:30	2	\$1,800.00	5.00	NM	2	\$3,600.00
N 6	43	11/03/12	11/03/12	College Football	Various	- - - - - S -	:30	3	\$800.00	6.00	NM	3	\$2,400.00
N 7	43	11/03/12	11/03/12	Late Run 10P News	Various	- - - - - S -	:30	2	\$450.00	4.00	NM	2	\$900.00
N 8	43	11/01/12	11/01/12	X Factor Thu	8p-10p	- - - T - - -	:30	1	\$1,800.00	5.00	NM	1	\$1,800.00
N 9	43	11/04/12	11/04/12	Su Late News	10p-1030P	- - - - - S	:30	1	\$650.00	3.00	NM	1	\$650.00
N 10	43	11/04/12	11/04/12	Su Late News	1030P-11P	- - - - - S	:30	1	\$650.00	3.00	NM	1	\$650.00
N 11	43	11/05/12	11/05/12	M 7p-730p	7p-730p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M - - - - -				1	\$500.00	2.00			
N 12	43	11/05/12	11/05/12	MON 730p-8p	730p-8p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M - - - - -				1	\$500.00	2.00			
N 13	43	11/05/12	11/05/12	MON Weekday Late News	10p-1030p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M - - - - -				1	\$750.00	4.00			
N 14	43	11/05/12	11/05/12	MON Weekday Late News	1030p-11p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M - - - - -				1	\$750.00	4.00			
Totals										111.00		32	\$23,500.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	32	\$23,500.00	\$19,975.00
Totals	32	\$23,500.00	\$19,975.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.